

Risk Strategies Offering: Total Rewards Statement Pricing for 2025

Development Costs

DESCRIPTION	PER EMPLOYEE COST
Total Rewards Statement Creation	
Each personalized statement includes variable programming detailing the breakdown of compensation, benefits, retirement savings, and employee discounts. Creative development, programming, and production based on the following specifications:	0 - 499 : \$2,500 minimum charge 500 - 999: \$5.00 1,000 - 1,499: \$4.50
 Size: 8.5" x 11" one side Rounds of Edits: Select a template, one round of during development one after live samples and final 	1,500 - 1,999: \$3.50 2,000 - 2,499: \$3.25
• Programming: Up to 45 variable fields including one provided Excel file ready to program (no data scrubbing or calculations done by Spitfire – all columns contain final numbers) and one pie chart	2,500 - 2,999: \$3.00 3,000 - 3,499: \$2.75
• Delivery: Separate PDF with each employee's statement	3,500 - 3,999: \$2.50 4,000 - 4,499: \$2.25
 Add on options: Additional variable fields: \$75 each Additional rounds of edits: \$375 Data scrubbing: \$550 	4,500 - 5,000: \$2.00
 Additional data file: \$1,200 Additional pie or bar chart: \$1,275 Second page without personalization: \$1,850 	

Jessica Palazzo, President & Founder jpalazzo@myspitfire.com cell: 860-690-8457 | office: 860-651-7800