

Alera Group Offering: Total Rewards Statement Pricing for 2025

Development Costs

DESCRIPTION	PER EMPLOYEE COST
Total Rewards Statement Creation	
<p>Each personalized statement includes variable programming detailing the breakdown of compensation, benefits, retirement savings, and employee discounts. Creative development, programming, and production based on the following specifications:</p> <ul style="list-style-type: none"> • Size: 8.5" x 11" one side • Rounds of Edits: Select a template, one round of during development one after live samples and final • Programming: Up to 45 variable fields including one provided Excel file ready to program (no data scrubbing or calculations done by Spitfire – all columns contain final numbers) and one pie chart • Delivery: Separate PDF with each employee's statement <p>Add on options:</p> <ul style="list-style-type: none"> • Additional variable fields: \$75 each • Additional rounds of edits: \$375 • Data scrubbing: \$550 • Additional data file: \$1,200 • Additional pie or bar chart: \$1,275 • Second page without personalization: \$1,850 	<p>0 – 499: \$2,500 minimum charge</p> <p>500 – 999: \$5.00</p> <p>1,000 – 1,499: \$4.50</p> <p>1,500 – 1,999: \$3.50</p> <p>2,000 – 2,499: \$3.25</p> <p>2,500 – 2,999: \$3.00</p> <p>3,000 – 3,499: \$2.75</p> <p>3,500 – 3,999: \$2.50</p> <p>4,000 – 4,499: \$2.25</p> <p>4,500 – 5,000: \$2.00</p>

Karen Scattergood, Communications Strategist

kscattergood@mySpitfire.com

860-992-9056