

Spitfire Communications helps you solve the challenge of how to effectively communicate with employees across all demographics.

- ✓ **EASY ACCESS**
Provide easy access to benefits, payroll, training and other employee resources
- ✓ **EFFECTIVE COMMUNICATION**
Communicate seamlessly across locations, departments and employee types
- ✓ **CLEAR CONNECTION**
Accommodate employees with a clear connection to contacts to manage work and life priorities
- ✓ **PERFORMANCE MANAGEMENT**
Measure employee awareness and engagement to support strategic planning

WHY CONSIDER AN APP FOR YOUR EMPLOYEES?

- There are now more smartphones in the US than working adults.
(Pew Research Center, 2019)
- Americans spend over five hours per day on their smartphones.
(KommandoTech, 2020)
- Roughly 1/3 of adults making \$30,000 or less ONLY have access to the internet at home via their smartphone.
(Pew Research Center, 2019)
- Smartphones provide a channel to reach spouses at home.
- Smartphones are able to contain everything in one place.



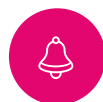
HOW CAN SPITFIRE HELP?

We use our benefits and internal communication experience partnered with technology experts to create a seamless platform to reach employees and their families in real time, personalized to them.



UX DESIGN

Making sure everything makes sense to employees



COMMUNICATION CONSULTING

Engaging with purpose to drive results



TECHNOLOGY CONSULTING

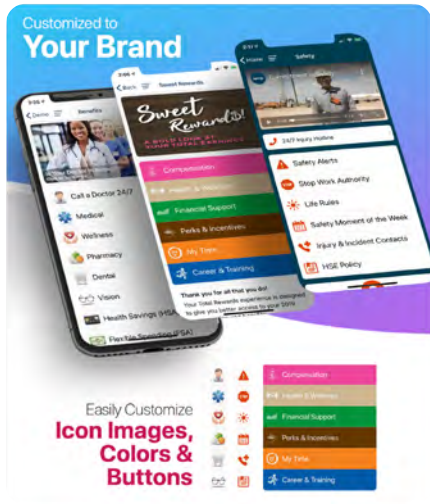
Sharing your vision with the developers



BRAND IDENTITY

Aligning your employee programs under your own brand

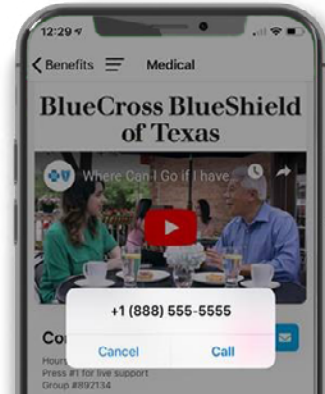
WE CUSTOMIZE TO YOUR BRAND



Target messages to custom groups or individual employees



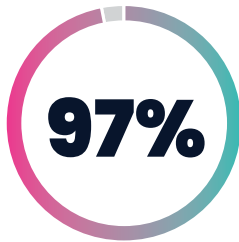
Engage employees with 'Click to Action'



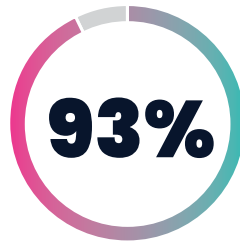
PULLING IT ALL TOGETHER

We use real time data to drive results and tailor continuous messaging to address what your employees need, when they need it.

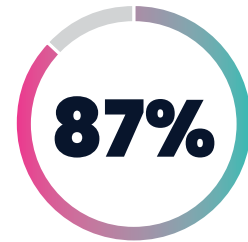
ANALYTICS & INSIGHT



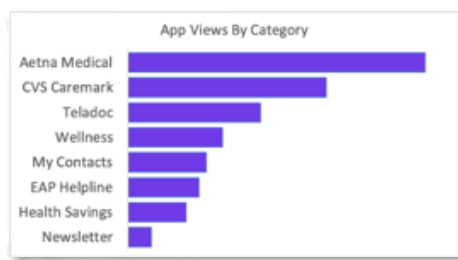
97% Increase
In Telehealth Calls



93% Actions
For New Hires



87% Views
To Safety Alerts



PAGE VIEWS
430,079

ACTIONS
127,457

LOGGED IN
17,328



If you'd like to learn more or set up a demo, please contact:

KAREN SCATTERGOOD
Account Executive

kscattergood@mySpitfire.com

860-323-0159 (direct)

860-992-9056 (cell)

mySpitfire.com