MOBILE APP

Spitfire

Spitfire Communications helps you solve the challenge of how to effectively communicate with employees across all demographics.

EASY ACCESS
Provide easy access to benefits, payroll, training and other employee resources

CLEAR CONNECTION
Accommodate employees with a clear connection to contacts to manage work and life priorities

EFFECTIVE COMMUNICATION
Communicate seamlessly across locations, departments and employee types

PERFORMANCE MANAGEMENT
Measure employee awareness and engagement to support strategic planning

WHY CONSIDER AN APP FOR YOUR EMPLOYEES?

- 97% of Americans have a cell phone, with 85% owning a smartphone.
  (Pew Research Center, 2021)
- Apps dominate smartphone usage more than web browsing. Nearly 90% of mobile time is spent in apps.
  (eMarketer, 2022)
- Mobile app usage in the US averaged 4.8 hours per day in 2022, +5% from 2021
  (Data.ai, 2022)
- Smartphone users spend 50% of their mobile app time in social and communications apps.
  (Statista, 2022)

HOW CAN SPITFIRE HELP?

We use our benefits and internal communication experience, partnered with technology experts, to create a seamless platform to reach employees and their families in real time, personalized to them.

UX DESIGN
Making sure everything makes sense to employees

COMMUNICATION CONSULTING
Engaging with purpose to drive results

TECHNOLOGY CONSULTING
Sharing your vision with the developers

BRAND IDENTITY
Aligning your employee programs under your own brand

WE CUSTOMIZE TO YOUR BRAND

Target messages to custom groups or individual employees

Engage employees with 'Click to Action'

PULLING IT ALL TOGETHER

We use real time data to drive results and tailor continuous messaging to address what your employees need, when they need it.

EXAMPLE ANALYTICS & INSIGHT

97% Increase
In Telehealth Calls

93% Actions
For New Hires

87% Views
To Safety Alerts

PAGE VIEWS	ACTIONS	LOGGED IN
430,079	127,457	17,328

If you'd like to learn more or set up a demo, please contact:

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