

# Brown & Brown Offering: Total Rewards Statement Pricing for 2025

## Development Costs

DESCRIPTION	PER EMPLOYEE COST
<b>Total Rewards Statement Creation</b>	
<p>Each personalized statement includes variable programming detailing the breakdown of compensation, benefits, retirement savings, and employee discounts. Creative development, programming, and production based on the following specifications:</p> <ul style="list-style-type: none"> <li>• <b>Size:</b> 8.5" x 11" one side</li> <li>• <b>Rounds of Edits:</b> Select a template, one round of during development one after live samples and final</li> <li>• <b>Programming:</b> Up to 45 variable fields including one provided Excel file ready to program (no data scrubbing or calculations done by Spitfire – all columns contain final numbers) and one pie chart</li> <li>• <b>Delivery:</b> Separate PDF with each employee's statement</li> </ul> <p><b>Add on options:</b></p> <ul style="list-style-type: none"> <li>• <b>Additional variable fields:</b> \$75 each</li> <li>• <b>Additional rounds of edits:</b> \$375</li> <li>• <b>Data scrubbing:</b> \$550</li> <li>• <b>Additional data file:</b> \$1,200</li> <li>• <b>Additional pie or bar chart:</b> \$1,275</li> <li>• <b>Second page without personalization:</b> \$1,850</li> </ul>	<p>0 – 499: \$2,500 minimum charge</p> <p>500 – 999: \$5.00</p> <p>1,000 – 1,499: \$4.50</p> <p>1,500 – 1,999: \$3.50</p> <p>2,000 – 2,499: \$3.25</p> <p>2,500 – 2,999: \$3.00</p> <p>3,000 – 3,499: \$2.75</p> <p>3,500 – 3,999: \$2.50</p> <p>4,000 – 4,499: \$2.25</p> <p>4,500 – 5,000: \$2.00</p>

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