CONFIDENTIAL

Spitfire EMPLOYEE COMMUNICATIONS SPECIALISTS
Attract. Engage. Retain.

Total Rewards Statement Pricing for 2027

Development Costs

DESCRIPTION	PER EMPLOYEE COST
Total Rewards Statement Creation	
Each personalized statement includes variable programming detailing the breakdown of compensation, benefits, retirement savings, and employee discounts. Creative development, programming, and production based on the following specifications: • **Size:** 8.5" x 11" one side • **Rounds of Edits:** Select a template, one round of edits during development, one round of edits during live samples, and a third round of edits can be used where needed (if needed) • **Programming:** Up to 45 variable fields, including one pie chart, and one provided Excel data file ready to program (no data scrubbing or calculations are done by Spitfire - all columns must contain final numbers) • **Delivery:** Separate PDF with each employee's statement **Add on options:** • **Additional variable fields:** $75 each • **Additional rounds of edits:** $375 • **Data scrubbing:** $550 • **Additional data file:** $1,200 • **Additional pie or bar chart:** $1,275 • **Second page without personalization:** $1,850	**0 – 499:** $2,875 minimum charge **500 – 999:** $5.75 **1,000 – 1,499:** $5.25 **1,500 – 1,999:** $4.25 **2,000 – 2,499:** $3.75 **2,500 – 2,999:** $3.50 **3,000 – 3,499:** $3.25 **3,500 – 3,999:** $3.00 **4,000 – 4,499:** $2.75 **4,500 – 5,000:** $2.50

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